



# Digital Media Internship Opportunities

Fall, 2022

Do you have a passion for evangelization through digital media and a love for St. John Paul the Great? Intern with the *John Paul II Project* for the Fall Semester (September 15 - December 17, 2022) and gain experience in a team setting, collaborating with a team of interns. The digital media team will be guided by Michelle Duffey, Director of Mission Advancement, who has worked in marketing for over 15 years in corporate and non-profit settings.

Digital media interns will gain experience creating beautiful and powerful content that supports organizational goals, helping to build the online presence of a budding non-profit organization, and learning how to effectively reach target audiences. This is an unpaid internship position that requires 5-10 hours/work weekly—we can help students with credit approval. The schedule is flexible and can be performed remotely.

## **Intern positions available:**

1. **Content Creator (Copywriting & Graphic Design)**, *John Paul II Project*. The content creator is responsible for concepting, researching, writing engaging and concise copy, and designing graphics/videos according to brand standards to convey the concept for the JP2 Project. A majority of the content will be created for social media (Facebook and Instagram), but may also include the website, digital newsletters, and marketing assets. Designs can be created in Canva, but experience with design software is a plus. The content creator must be able to collaborate in strategic planning meetings with the full digital media team, but then work independently to carry out their responsibilities. The ideal candidate is to possess creativity, time-management, written and verbal communication skills, as well as understanding of the social media context. Candidates with experience in journalism, creative writing, graphic design, video, or photography will be given priority.
2. **Team Director**, *John Paul II Project*. The team director will lead a dynamic team of interns to schedule and lead planning meetings, assign tasks, and ensure work is completed on time and according to the set goals. Manages the overall social media calendar and scheduling posts created by the designer(s) and copywriter(s). Acts as the primary liaison between the interns and leadership team for project assignments and review of materials. The ideal candidate is one who takes initiative, is detail-oriented, comfortable multi-tasking, and has a collaborative spirit. Candidates with project management experience will be given priority.

**Questions?** Reach out to Michelle Duffey at [michelle.duffey@jp2project.org](mailto:michelle.duffey@jp2project.org) or 833.577.8839 x4

**Application Process:** Send your resume to Michelle ([michelle.duffey@jp2project.org](mailto:michelle.duffey@jp2project.org)) with a brief note about which position you are most interested in and why. If desired, you can also attach a few samples of your work. There will be a brief online interview among selected applicants.