



Digital Media Internship Opportunities

Spring Semester, 2022

Do you have a passion for evangelization through digital media and a love for St. John Paul the Great? Intern with the *John Paul II Project* for the Spring Semester (Feb 10 - May 14) and gain experience in a team setting, collaborating with a team of interns—2 in Poland, and 3 in the US. The digital media team will be guided by Michelle Duffey, Director of Mission Advancement, who has worked in marketing for over 15 years in corporate and non-profit settings.

Digital media interns will gain experience creating beautiful and powerful content that supports organizational goals, helping to build the online presence of a budding non-profit organization, and learning how to effectively reach target audiences. This is an unpaid internship position that requires 5-10 hours/work weekly—we can help students with credit approval. The schedule is flexible and can be performed remotely.

There are currently two US-based intern positions available:

1. **Copywriter**, *John Paul II Project*. The copywriter is responsible for conceiving, researching, and writing engaging and concise copy for the JP2 Project. A majority of the content will be created for social media (Facebook and Instagram), but may also include the website, digital newsletters, and marketing assets. The copywriter must be able to collaborate in strategic planning meetings with the full digital media team, but then work independently to carry out their responsibilities. The ideal candidate is to possess creativity, time-management, written and verbal communication skills, as well as understanding of the social media context. Candidates with experience in journalism or creative writing will be given priority.
2. **Graphic Designer**, *John Paul II Project*. The graphic designer is responsible for conceiving and creating clean and engaging graphics (& videos) for the JP2 Project, according to brand standards. A majority of the content will be social media posts (Facebook and Instagram), but may also include the website, digital newsletters, and marketing assets. Designs can be created in Canva, but experience with design software is a plus. The graphic designer must be able to collaborate in strategic planning meetings with the full digital media team, but then work independently to carry out their responsibilities. The ideal candidate is to possess creativity, time-management, verbal communication skills, as well as understanding of the social media context. Candidates with experience in graphic design, video, or photography will be given priority.

Questions? Reach out to Michelle Duffey at michelle.duffey@jp2project.org or 833.577.8839 x4

Application Process: Send your resume to Michelle (michelle.duffey@jp2project.org) with a brief note about which position you are most interested in and why. If desired, you can also attach a few samples of your work. There will be a brief online interview among selected applicants.